

To All Fall 2015/Spring 2016 EBSC Travel Teams

The East Brunswick Soccer Club will once again publish an Ad Book which will be distributed at the Labor Day Tournament (September 4th – 6th). The Ad Book is a great way for all travel teams to raise money to pay for the team fees. The Ad Book will be distributed to each East Brunswick travel team on Opening Day of the tournament and extra copies will remain at the two snack bars throughout the season.

As in the past, 100% of the sale of an ad will go directly back to the player's team. The team manager will decide if the money will be pooled together into the general team fund or credited to the specific family who sold the ad. For STA teams, a check will be given to the team manager.

In addition, each team is responsible for creating a full-page ad which can consist of a team photo, roster, logo, clipart, or even a favorite quote. There is no charge for the team ads. Contact Carolyn Caroselli (caroselli@comcast.net) if you would like help designing the ad.

Important dates to remember:

Thursday, July 16 - Official start of Ad Solicitations

Monday, August 17 - All ads (artwork and payment) are due

Friday, September 4 - Opening Day / Distribution of the Ad Book

To be fair to all families, please note that selling should not begin before Thursday, July 16.